



# Kansas

Jun 01, 2005 through Mar 31, 2006

## Call Volume

2,050 callers from Kansas (see table & chart for daily call volume). This report includes only new callers to the Quitline during the period specified. Each caller is counted only once independent of the number of calls they actually placed. Consequently total call volume may be higher than indicated herein.

Primary Language	Callers	Percentage
English	1181	99.2 %
Spanish	9	0.8 %
<b>Total:</b>	<b>1190</b>	<b>100.0 %</b>

Gender	Callers	Percentage
Female	1276	62.2 %
Male	599	29.2 %
Missing	175	8.5 %
<b>*Total:</b>	<b>2050</b>	<b>100.0 %</b>

## Pregnant

133

\*- Gender is set to Missing for individuals calling in as "Other (examples: Drs. office, Teachers, Community Orgs)

Average Age by Gender	Callers	Age in Yrs
Female	1276	48.0
Male	599	46.5
<b>Total:</b>	<b>1875</b>	<b>47.3</b>

Age by Group	Callers	Percentage
Under 18	32	1.7 %
18-29	530	28.4 %
30-44	544	29.2 %
45-64	645	34.6 %
65 and over	115	6.2 %
<b>Total:</b>	<b>1866</b>	<b>100.0 %</b>

Education Level	Callers	Percentage
Never attended school or only Kindergarten	1	0.1 %
Grades 1-5 (some Grade School)	1	0.1 %
Grades 6-8 (some Jr. High School)	50	3.0 %
Grades 9-11 (some High School)	269	15.9 %
High School Graduate or GED	572	33.8 %
Some College or Technical School	500	29.5 %
Technical/Trade School	106	6.3 %
College Graduate	153	9.0 %
Graduate School	39	2.3 %
Refused to answer	3	0.2 %
<b>Total:</b>	<b>1694</b>	<b>100.0 %</b>



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Marital Status	Callers	Percentage
Single	579	35.2 %
Married	632	38.4 %
Divorced	315	19.1 %
Widowed	67	4.1 %
Separated	47	2.9 %
Refused to answer	5	0.3 %
Total:	1645	100.0 %

Hispanic Ethnicity	Count	Percentage
Hispanic	48	2.8 %
Latino	3	0.2 %
Don't Know	1	0.1 %
No	1610	95.5 %
Refused to Answer	5	0.3 %
Yes	18	1.1 %
Refused	1	0.1 %
Total:	1686	100.0 %

Race for Non-Hispanic Ethnicity	Count	Percentage
White	1369	84.0 %
Black	117	7.2 %
Asian	4	0.2 %
American Indian or Native American	41	2.5 %
Native Hawaiian or other Pacific Islander	2	0.1 %
Other	85	5.2 %
None of the Above	3	0.2 %
Refused to answer	7	0.4 %
Don't Know	1	0.1 %
Total:	1629	100.0 %

Race for Hispanic Ethnicity	Count	Percentage
Other	85	100.0 %
Total:	85	100.0 %

Sexual Orientation	Callers	Percentage
Gay	14	0.9 %
Lesbian	8	0.5 %
Bisexual	18	1.1 %
Heterosexual or Straight	1567	95.1 %
Other	5	0.3 %
No Answer	35	2.1 %
Total:	1647	100.0 %



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Do you have children under 18 in the home	Callers	Percentage
Yes	693	42.2 %
No	950	57.8 %
Total:	1643	100.0 %

How Many Children	Callers	Percentage
1	286	100.0 %
2	246	100.0 %
3	112	100.0 %
4	33	100.0 %
5	11	100.0 %
6	2	100.0 %
16	1	100.0 %
7	2	100.0 %
Total:	693	100.0 %

Rules in the Household	Callers	Percentage
There are no rules about smoking inside the home	452	27.5 %
Smoking is not allowed anywhere inside your home	525	32.0 %
Smoking is allowed in some areas or at some times	376	22.9 %
Smoking is allowed anywhere inside the home	284	17.3 %
I don't know	1	0.1 %
Refused to answer	4	0.2 %
Total:	1642	100.0 %

Sad or Blue	Callers	Percentage
Yes	586	34.9 %
No	1092	65.1 %
Total:	1678	100.0 %

Income	Callers	Percentage
\$0 to \$14,999	370	37.3 %
\$15,000 to \$24,999	159	16.0 %
\$25,000 to \$34,999	136	13.7 %
\$35,000 to \$49,999	85	8.6 %
\$50,000 to \$74,999	52	5.2 %
\$75,000 to \$99,999	19	1.9 %
\$100,000 and over	18	1.8 %
Don't know/Not sure	108	10.9 %
Refused	45	4.5 %
Total:	992	100.0 %



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How Heard About Quitline		Callers	Percentage
Ads	TV ad	550	27.1 %
	Radio Ad	17	0.8 %
	Newspaper ad	29	1.4 %
	Flyer (school/community)	86	4.2 %
Subtotal:		682	33.6 %
Referrals	Internet/Website	66	3.3 %
	Other health care provider	75	3.7 %
	ACS Office	25	1.2 %
	County Health Department	121	6.0 %
	Nurse	8	0.4 %
	Transferred from NCIC	1	0.0 %
	Dentist	4	0.2 %
	Pharmacist	3	0.1 %
	Doctor/Healthcare Provider	343	16.9 %
	Family/Friend	121	6.0 %
	Community Event	15	0.7 %
	Workplace	42	2.1 %
	Phone Book	7	0.3 %
Subtotal:		831	41.0 %
News	TV news story	55	2.7 %
	Newspaper story	16	0.8 %
Subtotal:		71	3.5 %
Other	Other	386	19.0 %
Subtotal:		386	19.0 %
	Cigarette Pack (on/inside)	32	1.6 %
	Good Morning America Show	1	0.0 %
	ABC Evening News Broadcast	25	1.2 %
Subtotal:		58	2.9 %
Total:		2028	100.0 %



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Service Requested		Callers	Percentage
Other (examples: Drs. office, Teachers, Community Orgs) Non-smoker	Info	175	8.5 %
Subtotal:		175	8.5 %
Family Members (including spouses)/Friend of Current Smoker Non-smoker	Info	120	5.9 %
Subtotal:		120	5.9 %
Personally Quitting Cigarettes	Counseling	539	26.3 %
	Counseling & Community Referral	445	21.7 %
	Self-Help	351	17.1 %
	Self-Help & Community Referral	196	9.6 %
	Info	104	5.1 %
	Info & Community Referral	1	0.0 %
	Community Referrals	19	0.9 %
Subtotal:		1655	80.7 %
Personally Quitting Smokeless	Counseling	4	0.2 %
	Counseling & Community Referral	4	0.2 %
	Self-Help	7	0.3 %
	Self-Help & Community Referral	1	0.0 %
	Info	4	0.2 %
	Community Referrals	1	0.0 %
Subtotal:		21	1.0 %
Already Quit Cigarettes	Counseling	20	1.0 %
	Counseling & Community Referral	27	1.3 %
	Self-Help	14	0.7 %
	Self-Help & Community Referral	7	0.3 %
	Info	7	0.3 %
Subtotal:		75	3.7 %
Already Quit Smokeless	Counseling & Community Referral	2	0.1 %
	Self-Help	1	0.0 %
Subtotal:		3	0.1 %
Personally Quitting Pipes	Info	1	0.0 %
Subtotal:		1	0.0 %
Total:		2050	100.0 %



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## Smoker Status

Tobacco Use	Cigarettes	Smokeless
Daily tobacco use (Cigarettes per day)	21.3	10.4
Callers with valid response	1541	17

Tobacco Use	Cigarettes	Smokeless
Average number of quit attempts	5.4	5.2
Callers with valid response	1564	16

Tobacco Duration	Callers	Percentage
Less than one year	2	0.1 %
One to five years	129	7.7 %
Six to ten years	236	14.0 %
Greater than ten years	1319	78.2 %
<b>Total:</b>	<b>1686</b>	<b>100.0 %</b>

Quit Attempt in Previous 12 Months	Callers	Percentage
Yes	823	52.2 %
No	753	47.8 %
<b>Total:</b>	<b>1576</b>	<b>100.0 %</b>

Tobacco Use	Quitting Stage	Callers	Percentage
Cigarettes	Contemplation	1536	87.6 %
	Action	74	4.2 %
	Did not provide sufficient information to establish	120	6.8 %
<b>Subtotal:</b>		<b>1730</b>	<b>98.6 %</b>
Smokeless	Contemplation	17	1.0 %
	Action	3	0.2 %
	Did not provide sufficient information to establish	4	0.2 %
<b>Subtotal:</b>		<b>24</b>	<b>1.4 %</b>
<b>Total:</b>		<b>1754</b>	<b>100.0 %</b>



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May I ask how many cigarettes you smoke a day?

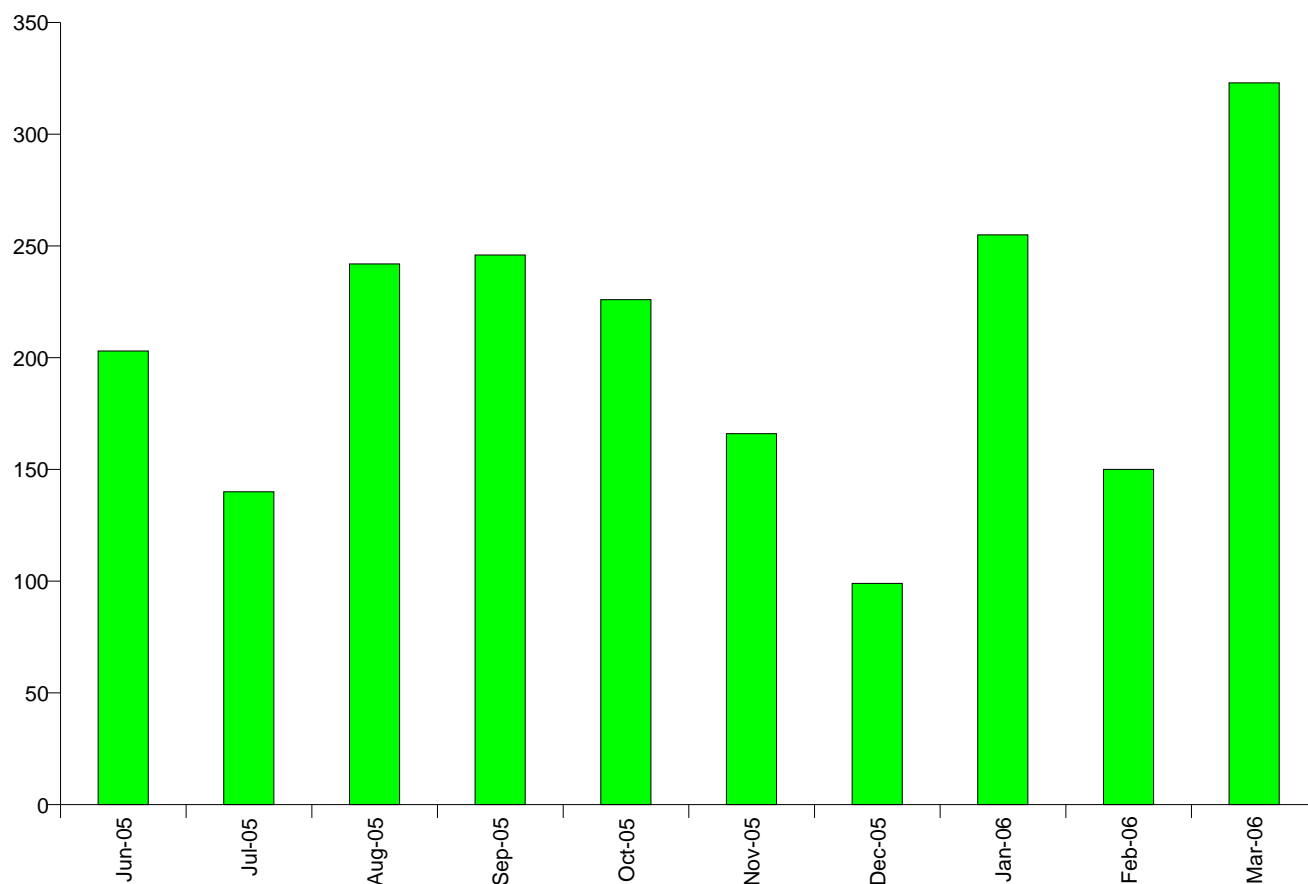
Cigarettes per Day	Callers	Percentage
1	4	0.3 %
2	8	0.5 %
3	18	1.2 %
4	21	1.4 %
5	42	2.7 %
6	33	2.1 %
7	32	2.1 %
8	26	1.7 %
9	6	0.4 %
10	179	11.6 %
11	2	0.1 %
12	29	1.9 %
13	9	0.6 %
14	5	0.3 %
15	124	8.0 %
16	6	0.4 %
17	12	0.8 %
18	16	1.0 %
19	1	0.1 %
20	511	33.2 %
22	3	0.2 %
23	2	0.1 %
24	2	0.1 %
25	49	3.2 %
26	1	0.1 %
27	4	0.3 %
28	4	0.3 %
30	164	10.6 %
32	1	0.1 %
35	28	1.8 %
38	1	0.1 %
40	131	8.5 %
45	4	0.3 %
50	26	1.7 %
55	1	0.1 %
57	1	0.1 %
60	27	1.8 %
80	7	0.5 %
100	1	0.1 %
<b>Total:</b>	<b>1541</b>	<b>100.0 %</b>

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## Monthly Call Volume

Month	Callers	Percentage
Jun-05	203	9.9 %
Jul-05	140	6.8 %
Aug-05	242	11.8 %
Sep-05	246	12.0 %
Oct-05	226	11.0 %
Nov-05	166	8.1 %
Dec-05	99	4.8 %
Jan-06	255	12.4 %
Feb-06	150	7.3 %
Mar-06	323	15.8 %
<b>Total:</b>	<b>2050</b>	<b>100.0 %</b>



- Number of Calls is on Vertical Axis  
- Month is on Horizontal Axis





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## Monthly Call Volume by County

County Name	Callers	Percentage
Allen	12	0.6 %
Anderson	4	0.2 %
Atchison	8	0.4 %
Barber	10	0.5 %
Barton	33	1.6 %
Bourbon	14	0.7 %
Brown	7	0.3 %
Butler	60	2.9 %
Chase	1	0.0 %
Chautauqua	5	0.2 %
Cherokee	14	0.7 %
Clark	1	0.0 %
Clay	8	0.4 %
Cloud	15	0.7 %
Coffey	6	0.3 %
Cowley	54	2.6 %
Crawford	62	3.0 %
Davidson	1	0.0 %
Decatur	1	0.0 %
Dickinson	35	1.7 %
Doniphan	6	0.3 %
Douglas	55	2.7 %
Edwards	2	0.1 %
Elk	3	0.1 %
Ellis	22	1.1 %
Ellsworth	7	0.3 %
Finney	40	2.0 %
Ford	21	1.0 %
Franklin	9	0.4 %
Geary	30	1.5 %
Gove	5	0.2 %
Graham	2	0.1 %
Grant	2	0.1 %
Gray	9	0.4 %
Greenwood	11	0.5 %
Hamilton	1	0.0 %
Harper	9	0.4 %
Harvey	26	1.3 %
Haskell	9	0.4 %
Hodgeman	3	0.1 %
Jackson	6	0.3 %
Jefferson	10	0.5 %
Jewell	3	0.1 %
Johnson	131	6.4 %
Kearny	4	0.2 %
Kingman	2	0.1 %



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## Monthly Call Volume by County

County Name	Callers	Percentage
Kiowa	1	0.0 %
Labette	9	0.4 %
Lane	7	0.3 %
Leavenworth	16	0.8 %
Lincoln	1	0.0 %
Linn	5	0.2 %
Logan	5	0.2 %
Lyon	22	1.1 %
Marion	13	0.6 %
Marshall	3	0.1 %
McPherson	21	1.0 %
Meade	8	0.4 %
Miami	15	0.7 %
Mitchell	5	0.2 %
Montgomery	26	1.3 %
Morris	7	0.3 %
Morton	3	0.1 %
Nemaha	6	0.3 %
Neosho	7	0.3 %
Ness	3	0.1 %
Norton	6	0.3 %
Osage	13	0.6 %
Osborne	6	0.3 %
Ottawa	14	0.7 %
Pawnee	7	0.3 %
Phillips	4	0.2 %
Pottawatomie	12	0.6 %
Pratt	8	0.4 %
Reno	83	4.1 %
Republic	6	0.3 %
Rice	13	0.6 %
Riley	39	1.9 %
Rooks	3	0.1 %
Rush	5	0.2 %
Russell	11	0.5 %
Saline	75	3.7 %
Scott	3	0.1 %
Sedgwick	454	22.2 %
Seward	9	0.4 %
Shawnee	164	8.0 %
Sheridan	1	0.0 %
Sherman	6	0.3 %
Smith	1	0.0 %
Stafford	8	0.4 %
Stanton	2	0.1 %
Stevens	9	0.4 %



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## Monthly Call Volume by County

County Name	Callers	Percentage
Sumner	15	0.7 %
Thomas	6	0.3 %
Trego	2	0.1 %
Wabaunsee	9	0.4 %
Wallace	2	0.1 %
Washington	5	0.2 %
Wichita	4	0.2 %
Wilson	11	0.5 %
Wyandotte	69	3.4 %
Total:	2047	100.0 %



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## Monthly Call Volume by Age of Caller

Age of Caller	Callers	Percentage	Cumulative %
13	1	0.1 %	0.1 %
14	3	0.2 %	0.2 %
15	5	0.3 %	0.5 %
16	9	0.5 %	1.0 %
17	14	0.8 %	1.7 %
18	24	1.3 %	3.0 %
19	40	2.1 %	5.1 %
20	33	1.8 %	6.9 %
21	52	2.8 %	9.7 %
22	51	2.7 %	12.4 %
23	50	2.7 %	15.1 %
24	48	2.6 %	17.7 %
25	62	3.3 %	21.0 %
26	48	2.6 %	23.6 %
27	47	2.5 %	26.1 %
28	39	2.1 %	28.2 %
29	36	1.9 %	30.1 %
30	45	2.4 %	32.5 %
31	45	2.4 %	34.9 %
32	33	1.8 %	36.7 %
33	19	1.0 %	37.7 %
34	30	1.6 %	39.3 %
35	27	1.4 %	40.8 %
36	28	1.5 %	42.3 %
37	31	1.7 %	43.9 %
38	38	2.0 %	46.0 %
39	40	2.1 %	48.1 %
40	32	1.7 %	49.8 %
41	38	2.0 %	51.9 %
42	40	2.1 %	54.0 %
43	43	2.3 %	56.3 %
44	55	2.9 %	59.3 %
45	45	2.4 %	61.7 %
46	41	2.2 %	63.9 %
47	39	2.1 %	66.0 %
48	56	3.0 %	69.0 %
49	42	2.3 %	71.2 %
50	33	1.8 %	73.0 %
51	36	1.9 %	74.9 %
52	45	2.4 %	77.3 %
53	48	2.6 %	79.9 %
54	27	1.4 %	81.4 %
55	36	1.9 %	83.3 %
56	25	1.3 %	84.6 %
57	24	1.3 %	85.9 %
58	34	1.8 %	87.7 %



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## Monthly Call Volume by Age of Caller

Age of Caller	Callers	Percentage	Cumulative %
59	18	1.0 %	88.7 %
60	19	1.0 %	89.7 %
61	24	1.3 %	91.0 %
62	16	0.9 %	91.9 %
63	20	1.1 %	92.9 %
64	17	0.9 %	93.8 %
65	9	0.5 %	94.3 %
66	14	0.8 %	95.1 %
67	12	0.6 %	95.7 %
68	12	0.6 %	96.4 %
69	11	0.6 %	96.9 %
70	7	0.4 %	97.3 %
71	5	0.3 %	97.6 %
72	5	0.3 %	97.9 %
73	6	0.3 %	98.2 %
74	4	0.2 %	98.4 %
75	5	0.3 %	98.7 %
76	7	0.4 %	99.0 %
77	6	0.3 %	99.4 %
78	3	0.2 %	99.5 %
79	1	0.1 %	99.6 %
80	2	0.1 %	99.7 %
81	1	0.1 %	99.7 %
82	1	0.1 %	99.8 %
83	2	0.1 %	99.9 %
84	1	0.1 %	99.9 %
85	1	0.1 %	100.0 %
Total:	1866	100.0 %	



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Insurance Name	Callers	Percentage
?	2	0.2 %
AARP	3	0.3 %
AARP/Unitive and VA	1	0.1 %
ABC	1	0.1 %
admin. health	1	0.1 %
Aetna	13	1.1 %
Aflac	2	0.2 %
aliance	1	0.1 %
Allied	2	0.2 %
Ameriban Solutions	1	0.1 %
Ameribend Solutions	1	0.1 %
American Family	3	0.3 %
American Family supp	1	0.1 %
American Fidelity	1	0.1 %
American Medical Security	1	0.1 %
American Quest	1	0.1 %
American Underwriters	1	0.1 %
Armey	1	0.1 %
Assurance Health	1	0.1 %
Atna	1	0.1 %
Awesome Power	1	0.1 %
BCBS	11	1.0 %
BC/BS	9	0.8 %
BCBS and Medicare	1	0.1 %
B/C B/S Anthem	1	0.1 %
BCBS Blue Select	1	0.1 %
BCBS Consecro, Heart attack & Cancer policy	1	0.1 %
BC/BS Kansas	1	0.1 %
BC/BS KS	1	0.1 %
BCBS of Atlanta	1	0.1 %
BCBS of KS	2	0.2 %
BCBS & PPK	1	0.1 %
BCBS Premium Blue	1	0.1 %
Benefit Management	1	0.1 %
Benefit Mgmt Incorp	1	0.1 %
bl cross	1	0.1 %
BI Crs BI Sheld	1	0.1 %
Blblue Cross Blue Shield	1	0.1 %
Blue Advantage	1	0.1 %
blue cross blue sheild	1	0.1 %
Blue Choice	1	0.1 %
Blue cross blu sheild	1	0.1 %
Blue cross	46	4.0 %

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Insurance Name	Callers	Percentage
BlueCross	1	0.1 %
Blue Cross and Blue Sheild	1	0.1 %
Blue Cross and Blue Sheild/Medicare	1	0.1 %
Blue Cross and Blue Shield	1	0.1 %
Blue cross, bl shield	1	0.1 %
Blue Cross Blue Choice	1	0.1 %
blue cross/blue cross	1	0.1 %
blue cross/blue shield	1	0.1 %
Blue Cross Blue Sheild	14	1.2 %
Blue Cross Blue Sheild, and Medicare	1	0.1 %
Blue Cross Blue Sheild, Medicare	1	0.1 %
blue cross blue sheild of kansas	1	0.1 %
blue cross blue sheild premier blue	1	0.1 %
bluecross blue shield	2	0.2 %
Blue Cross & Blue shield	1	0.1 %
BlueCrossBlueShield	2	0.2 %
Blue Cross Blue Shield	89	7.8 %
Blue Cross, Blue Shield	1	0.1 %
Blue Cross/ Blue Shield	3	0.3 %
Blue Cross/Blue Shield	25	2.2 %
Blue Cross Blue shield and health wave	1	0.1 %
blue cross blue shield and medicare	1	0.1 %
Blue Cross/Blue Shield and Medicare	1	0.1 %
Blue Cross Blue Shield Federal & Medicae	1	0.1 %
Blue Cross Blue Shield (GEHA)	1	0.1 %
Blue Cross Blue Shield Kansas Choice	1	0.1 %
Blue Cross/Blue Shield, Medicaid	1	0.1 %
bluecross blueshield north carolina	1	0.1 %
blue cross blue shield of alabama	1	0.1 %
Blue Cross Blue Shield of Arkansas	1	0.1 %
Blue Cross Blue Shield of Georgia	2	0.2 %
Blue Cross Blue Shield of Illinois	1	0.1 %
Blue Cross Blue Shield of Kansas	3	0.3 %
Blue Cross Blue Shield of Kansas City	1	0.1 %
BLue Cross Blue Shield of KS	3	0.3 %
Blue Cross Blue Shield of Texas	1	0.1 %
Blue Cross Blue Shield Select	1	0.1 %
blue cross of georgia	1	0.1 %
Blue Select	1	0.1 %
Blure Cross	1	0.1 %
BMI	1	0.1 %
Boeing or Cobra	1	0.1 %
Cannot recall	1	0.1 %

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Insurance Name	Callers	Percentage
Can't remember	2	0.2 %
Caremark Mercy Hosp Health Plans	1	0.1 %
Central Reserve Life	2	0.2 %
Central States	1	0.1 %
Century	2	0.2 %
century health	1	0.1 %
Century Health Salutions	1	0.1 %
CHAMPUS	1	0.1 %
Cigna	20	1.8 %
Cigna and medicare	1	0.1 %
Cigna & Medicare	1	0.1 %
city clinic	1	0.1 %
COBRA	3	0.3 %
Comcare	1	0.1 %
Community Care, Medicaid, Medicare	1	0.1 %
Continental General	1	0.1 %
corporate benifits of america	1	0.1 %
Corporate Plan Management	1	0.1 %
Covenant	1	0.1 %
Coventree	2	0.2 %
Coventrey	1	0.1 %
Coventry	10	0.9 %
Coventry Health Care of Kansas	1	0.1 %
Coventry/Medicaid	1	0.1 %
Coventry Medicare/AARP	2	0.2 %
Coventry of KS	2	0.2 %
Covertree	1	0.1 %
Custom Care	1	0.1 %
Definity	5	0.4 %
detroit deisel	1	0.1 %
Disability	1	0.1 %
Does Not Know	1	0.1 %
does not know what it is	1	0.1 %
Does not remember	1	0.1 %
Does Not Remember but is from National Beef	1	0.1 %
doesn't know the name (through the army)	1	0.1 %
doesn't remember	1	0.1 %
Doesnt want to provide name	1	0.1 %
don't know	3	0.3 %
dont know	2	0.2 %
dont recall	2	0.2 %
dont remember	1	0.1 %
Epic Group	1	0.1 %





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Insurance Name	Callers	Percentage
Epoch	1	0.1 %
erv	1	0.1 %
Fed Blue Cross Blue Sheild	1	0.1 %
Federated	1	0.1 %
Federated Mutual	1	0.1 %
First gard	1	0.1 %
First Guard	10	0.9 %
first guard health wave	1	0.1 %
First Health	2	0.2 %
First Healthways	1	0.1 %
Fiserv	2	0.2 %
Fiserve Kansas	1	0.1 %
Fiserv Of Kansas	1	0.1 %
Fivserv	1	0.1 %
Fizer	1	0.1 %
Fizer Health	1	0.1 %
FMH	4	0.4 %
FNH	1	0.1 %
Fordis	1	0.1 %
Freedom Network	1	0.1 %
Government Employess Hospital Asso	1	0.1 %
Govt Employees Health Assoc TEHA	1	0.1 %
Great West	1	0.1 %
Guardian	1	0.1 %
Harrington	2	0.2 %
Health Access	1	0.1 %
Health Access for Mrs family has BCBS	1	0.1 %
Health Care Midwest	1	0.1 %
Health Connect	3	0.3 %
Health Net	1	0.1 %
Health Solutions	1	0.1 %
health wave	36	3.2 %
Healthwave	5	0.4 %
Healthwave 19	1	0.1 %
Health Wave 19	1	0.1 %
Healthwave 19 First	1	0.1 %
Health Wave Card	1	0.1 %
Health wave/ first guard	1	0.1 %
Health Wave Medicaid	1	0.1 %
Health Wave, Medicaid	1	0.1 %
Health Wave/ Medicaid	2	0.2 %
Healthwave Medical Card	1	0.1 %
Health Wave - Medicare	1	0.1 %

# Kansas

Jun 01, 2005 through Mar 31, 2006

Insurance Name	Callers	Percentage
Healthwave of Kansas	1	0.1 %
healthwaves	1	0.1 %
Healthway	2	0.2 %
Healthways	7	0.6 %
Health Ways	4	0.4 %
Heath wave	1	0.1 %
Helathway	1	0.1 %
HMO Blue Cross Blue Shield	1	0.1 %
Humana	5	0.4 %
Humana Gold Plus	1	0.1 %
John Deere	1	0.1 %
Kansas City Medicaid	1	0.1 %
Kansas Health	1	0.1 %
Kansas Health Wave	1	0.1 %
Kansas Health Ways/ Medicaid	1	0.1 %
Kansas KAN	1	0.1 %
Kansas Medicaid	8	0.7 %
Kansas Medicaid/Medicare	1	0.1 %
Kansas Medical	2	0.2 %
Kansas Medical Card	2	0.2 %
Kansas Preferred	1	0.1 %
Kansas State Insurance	1	0.1 %
kansas state medical	1	0.1 %
KS medicaid	2	0.2 %
KS Medical card	2	0.2 %
KS Perfered	1	0.1 %
KS state	1	0.1 %
Mail Handlers	1	0.1 %
Mccrew	1	0.1 %
MEDICADE	2	0.2 %
Medicade and medicare	1	0.1 %
medicade & medicare	1	0.1 %
Medicaid	129	11.3 %
medicaid and first guard	1	0.1 %
Medicaid and medicare	8	0.7 %
Medicaid and Medicare A and B	1	0.1 %
Medicaid and Medicare A, B, and D	1	0.1 %
medicaide	2	0.2 %
medicaid health connect	1	0.1 %
Medicaid Health wave	1	0.1 %
medicaid - medicare	1	0.1 %
medicaid,medicare	1	0.1 %
medicaid/medicare	15	1.3 %

# Kansas

Jun 01, 2005 through Mar 31, 2006

Insurance Name	Callers	Percentage
Medicaid, medicare	1	0.1 %
Medicaid & Medicare	1	0.1 %
Medicaid Medicare	1	0.1 %
Medicaid/ Medicare	2	0.2 %
medicaid, medicare, ABD	1	0.1 %
Medicaid, Medicare and Kansas State Medical C	1	0.1 %
medicaid/meicare	1	0.1 %
Medicaid (pretty sure)	1	0.1 %
medicaid/social security	1	0.1 %
Medicaid to Kansas	1	0.1 %
Medicaire	1	0.1 %
medical card	14	1.2 %
Medical Card / Health Ways	1	0.1 %
Medical card though SRS	1	0.1 %
Medical card with state	1	0.1 %
Medical Mutual	1	0.1 %
Medican	1	0.1 %
Medican State of KS	1	0.1 %
Medicare	78	6.8 %
Medicare A,B,D	2	0.2 %
Medicare ABND	1	0.1 %
medicare, advantra	1	0.1 %
Medicare and a supplement	1	0.1 %
Medicare and BCBS Kansas	1	0.1 %
Medicare and Blue Cross/Blue Shield	1	0.1 %
medicare and caid	1	0.1 %
MEDICARE AND MEDICAIDE	1	0.1 %
Medicare and Medicaid	12	1.1 %
Medicare, and Medicaid	1	0.1 %
Medicare and Medikan	1	0.1 %
Medicare and supplemental policy	1	0.1 %
Medicare/BCBS Med supp	1	0.1 %
medicare, blue cross	1	0.1 %
Medicare & blue cross	1	0.1 %
Medicare/Blue Cross	3	0.3 %
Medicare, Blue cross blue shield	1	0.1 %
Medicare Blue Cross Blue Shield	1	0.1 %
Medicare/Blue Cross Blue Shield	1	0.1 %
Medicare-cade	1	0.1 %
Medicare D	1	0.1 %
Medicare/Humana/Medicaid	1	0.1 %
Medicare/jMedicaid	1	0.1 %
Medicare, Kansas Medicaid	1	0.1 %

# Kansas

Jun 01, 2005 through Mar 31, 2006

Insurance Name	Callers	Percentage
Medicare/ Kansas Medicaid	1	0.1 %
medicare/medicade	2	0.2 %
Medicare Medicade	1	0.1 %
medicare, medicaid	5	0.4 %
Medicare/medicaid	13	1.1 %
Medicare & Medicaid	1	0.1 %
Medicare Medicaid	1	0.1 %
medicare& medicaide	1	0.1 %
medicare/medicaide	1	0.1 %
Medicare, Medicaid, First Guard	1	0.1 %
Medicare or Medicaid	1	0.1 %
Medicare Part A	1	0.1 %
Medicare Part D	1	0.1 %
medicare plan 65 and medicaid	1	0.1 %
Medicare/ ppcase	1	0.1 %
Medicare Primary, Blue Cross/Blue Shield Secon	1	0.1 %
Medicare - QMB	1	0.1 %
Medicare & Reserve National	1	0.1 %
Medicare- state medical	1	0.1 %
Medicare & Tricare	1	0.1 %
Medicare/ tricare for life	1	0.1 %
medicare & United health	1	0.1 %
MediKan	4	0.4 %
Medi Kan	1	0.1 %
Med Track	1	0.1 %
Medtrak Insurance	1	0.1 %
medtraks	1	0.1 %
Medtrax Century	1	0.1 %
Med-X BC/BS	1	0.1 %
Metlife	1	0.1 %
Mid American Energy, Principal	1	0.1 %
Military insurance	1	0.1 %
minik	1	0.1 %
Mo-Can Sheet Metal	1	0.1 %
mutual of omaha	1	0.1 %
n/a	1	0.1 %
No	3	0.3 %
no answer	1	0.1 %
none	2	0.2 %
Not sure	4	0.4 %
not sure/ might be medicaid	1	0.1 %
not sure of name	2	0.2 %
on her medical card	1	0.1 %

# Kansas

Jun 01, 2005 through Mar 31, 2006

Insurance Name	Callers	Percentage
Pacific Care	1	0.1 %
Pacific life and annuity	1	0.1 %
PBK	1	0.1 %
Perferred Health	1	0.1 %
Perferred Health Systems	1	0.1 %
Pfizer	1	0.1 %
Pfizer Health	2	0.2 %
pfizer, tricare	1	0.1 %
phcs	1	0.1 %
Phiserve Blue Cross	1	0.1 %
Physicians Mutual and Medicare	1	0.1 %
PPK	11	1.0 %
ppk through general electrics	1	0.1 %
prefered	1	0.1 %
prefered health	1	0.1 %
Prefered Health Care	1	0.1 %
Prefered Health Systems	2	0.2 %
prefered plus	1	0.1 %
Prefered Plus of Kansas	1	0.1 %
preferred	3	0.3 %
Preferred Community Choice PPO	1	0.1 %
Preferred Health	8	0.7 %
Preferred Health Alliance	1	0.1 %
preferred health care	1	0.1 %
Preferred Healthcare	2	0.2 %
Preferred Health Professionals	1	0.1 %
Preferred Health System	1	0.1 %
Preferred Health Systems	5	0.4 %
Preferred Health Systems and Medicare	1	0.1 %
Preferred Medical	1	0.1 %
preferred plus	1	0.1 %
Preferred Plus of Kansas	3	0.3 %
Preferred Plus of KS	1	0.1 %
Preferre Senior Health & Medicare	1	0.1 %
preffered	1	0.1 %
preffered health	1	0.1 %
preffered health systems	1	0.1 %
preffered plus	1	0.1 %
Preffered Healthcare Systems	1	0.1 %
Premier	1	0.1 %
Premier Blue	1	0.1 %
Principal	2	0.2 %
Principle	2	0.2 %

# Kansas

Jun 01, 2005 through Mar 31, 2006

Insurance Name	Callers	Percentage
Raytheon	1	0.1 %
refused	1	0.1 %
refused to answer	21	1.8 %
Refused to answers	1	0.1 %
Refuse to answer	1	0.1 %
Regents Blue Shield	1	0.1 %
Republic National	1	0.1 %
Reserve National	1	0.1 %
Salina Cares	1	0.1 %
Sate of Kansas Health Insurance Card	1	0.1 %
signa	3	0.3 %
Signa/Medicare	1	0.1 %
signature,medicare and medicaid	1	0.1 %
siserv health	1	0.1 %
SMH	1	0.1 %
Social Security	1	0.1 %
SRS	9	0.8 %
SRS, AARP and Medicare	1	0.1 %
SRS Disability	1	0.1 %
SRS madical card	1	0.1 %
SSDI	1	0.1 %
SSI	2	0.2 %
ssi and medicare	1	0.1 %
SSI Disability	1	0.1 %
SSI Medicaid	1	0.1 %
Starmark	1	0.1 %
State insurnce	1	0.1 %
state medcam	1	0.1 %
State Medical Card	2	0.2 %
State of Kansas	3	0.3 %
State of Kansas Health Insurance	1	0.1 %
State of Kansas Medical insurance card	1	0.1 %
State of Kansas Premiere Blue	1	0.1 %
state of KS insurance.	1	0.1 %
State Provided	1	0.1 %
Through Employer - Sprint	1	0.1 %
through job	1	0.1 %
Tricare	11	1.0 %
Tri Care	5	0.4 %
Tri-Care	5	0.4 %
Tricare for life	1	0.1 %
tricare pride	1	0.1 %
Tricare Prime	1	0.1 %



# Kansas

Jun 01, 2005 through Mar 31, 2006

Insurance Name	Callers	Percentage
Tri Care through military	1	0.1 %
tricare-vets	1	0.1 %
Tricare West	1	0.1 %
Try care for life	1	0.1 %
UHC	1	0.1 %
uksm west medical practice assoc	1	0.1 %
Unicare	1	0.1 %
Uninted Health Care	1	0.1 %
United	1	0.1 %
United Health	2	0.2 %
United Healthcare	4	0.4 %
United Health Care	6	0.5 %
United Health Care and VA	1	0.1 %
United Health Group	1	0.1 %
United Medical resources- John Merrell	1	0.1 %
unknown	4	0.4 %
Unsure	1	0.1 %
untited health care	1	0.1 %
VA	4	0.4 %
veterans	1	0.1 %
Veterans Admin	1	0.1 %
Veteran's Administration	1	0.1 %
Veterans Aministration	1	0.1 %
wasau	1	0.1 %
watergate	1	0.1 %
Waterstone	1	0.1 %
Watkins	1	0.1 %
Wausau	1	0.1 %
wausau benefits	1	0.1 %
Work Healthly	1	0.1 %
WPPA	2	0.2 %
<b>Total:</b>	<b>1142</b>	<b>100.0 %</b>



# Kansas

Jun 01, 2005 through Mar 31, 2006

How Heard about Quitline (Other)	Callers	Percentage
?	2	0.6 %
acs	1	0.3 %
ACS brochure	4	1.1 %
ACS pamphlet	1	0.3 %
ACS Poster	1	0.3 %
Addiction Control	1	0.3 %
address for smoking cessation info was in a pa	1	0.3 %
ad in book	1	0.3 %
adin gas station	1	0.3 %
Ad on bus	1	0.3 %
Almanac	1	0.3 %
already had #	1	0.3 %
already taking a local smoking cessation class	1	0.3 %
American Heart Assoc.	1	0.3 %
Annies mailbox	1	0.3 %
apt complex	1	0.3 %
AR quitline	1	0.3 %
Ask A Nurse -hotline	1	0.3 %
at a Meeting	1	0.3 %
back of a brochure	1	0.3 %
bag of quit smoking info	1	0.3 %
billboard	33	9.1 %
bill board	4	1.1 %
Billboard.	1	0.3 %
billboard on way to work	1	0.3 %
Billboards/commerical	1	0.3 %
billboards & flyer in cigg pack	1	0.3 %
book	1	0.3 %
Book 3 of Break Away	1	0.3 %
boyfriend	1	0.3 %
breathe easy flyer	1	0.3 %
brochure	3	0.8 %
brochure at bank	1	0.3 %
Brochure from work	1	0.3 %
brochures	1	0.3 %
business card	2	0.6 %
Butler Health Dept	1	0.3 %
Callback	1	0.3 %
called before	2	0.6 %
Called before for cancer info	1	0.3 %
called old QL	1	0.3 %
Came in through mail	1	0.3 %
Can Stop	1	0.3 %
can't remember	2	0.6 %
card from principle	1	0.3 %
card in store	1	0.3 %
Card in the mail	1	0.3 %
cartoons in the mail	1	0.3 %





# Kansas

Jun 01, 2005 through Mar 31, 2006

How Heard about Quitline (Other)	Callers	Percentage
CENTRAL KS MENTAL HEALTH FOUNDATIC	1	0.3 %
Chuck - Facilitator for Smoking Cessation	1	0.3 %
cigarette pack	2	0.6 %
Cig pack-Quit assist	1	0.3 %
clr PA in a hospital, has a card that she is think	1	0.3 %
conference	1	0.3 %
Conference by Public Health	1	0.3 %
Cosmo Mag	1	0.3 %
coworker	1	0.3 %
co-worker	1	0.3 %
dentist	1	0.3 %
Dept of transportation	1	0.3 %
did not know	1	0.3 %
Dlfferent branch of health center deals with AC	1	0.3 %
direct mailer	3	0.8 %
direct mailer/medical card	1	0.3 %
direct mailing	2	0.6 %
direct mail/ medical card	1	0.3 %
direct mail/medical card	1	0.3 %
direct malier	1	0.3 %
doctor/commercial	1	0.3 %
doesn't remember	1	0.3 %
doesnt remember	1	0.3 %
don't know	1	0.3 %
Dont know	2	0.6 %
don't remember	1	0.3 %
dont remember	2	0.6 %
dr who performs injections at "lifeline of kansas	1	0.3 %
edwards med supply catalogue	1	0.3 %
email	1	0.3 %
Enrolled in Program	1	0.3 %
Flyer	2	0.6 %
Flyer at Diabetes Clinic	1	0.3 %
flyer from a school	1	0.3 %
flyer from health dept	1	0.3 %
flyer from work	1	0.3 %
flyer in cig pack	1	0.3 %
flyer in mail	1	0.3 %
flyer she received when getting her license reni	1	0.3 %
flyer that came with new medical card	1	0.3 %
flyer tobacco prevention	1	0.3 %
Free and Clear Treatment Program referred hir	1	0.3 %
Free & Clear Boeing	1	0.3 %
friend	2	0.6 %
From a flyer from the salvation amry	1	0.3 %
from smoking cessation class at alu	1	0.3 %
GA Organization	1	0.3 %
general knowledge	1	0.3 %



# Kansas

Jun 01, 2005 through Mar 31, 2006

How Heard about Quitline (Other)	Callers	Percentage
Gillett Wyoming rodeo program ad	1	0.3 %
Got a brochure through one of her local church	1	0.3 %
government building	1	0.3 %
grocery store	1	0.3 %
had it written down from before	1	0.3 %
has ordcred materials before	1	0.3 %
health clinic	2	0.6 %
health department	1	0.3 %
HEALTH DEPT	1	0.3 %
health fair	1	0.3 %
highway billboard	1	0.3 %
Horizons	1	0.3 %
hospital	3	0.8 %
hospital referral	1	0.3 %
in mailing with insurance card	1	0.3 %
inside box of lozenges	1	0.3 %
inside medicaid card	1	0.3 %
Insurance	1	0.3 %
Insurance Company	3	0.8 %
Insurance inf had a poster.	1	0.3 %
insurance - KS medical card	1	0.3 %
insurance mailing	1	0.3 %
in the mail	1	0.3 %
IN the mail with medical card	1	0.3 %
Jail	1	0.3 %
Kamuet	1	0.3 %
KAN QIUIT	1	0.3 %
Kansas quitline poster	1	0.3 %
Kansas Quitline Program	1	0.3 %
Kansas referral	1	0.3 %
Kansas Tobacco Quitline	2	0.6 %
Kansas Tobacco use program brochure	1	0.3 %
Kansas Univ Medical Center	1	0.3 %
Kansa tobacco prevention program	1	0.3 %
Kanstop	1	0.3 %
Kan Stop flyer	1	0.3 %
KDHE	2	0.6 %
knew it from before	1	0.3 %
known about it for years	1	0.3 %
KS dept of health and environment	1	0.3 %
KS QL	1	0.3 %
KS Quitline	1	0.3 %
KS Quitline Promo Mats	1	0.3 %
KS tobacco booklet	1	0.3 %
KS tobacco quitline	1	0.3 %
KS tobacco quitline gave him a book	1	0.3 %
KS Tobacco Quitline Notice in mail	1	0.3 %
Lawrence brochure	1	0.3 %



# Kansas

Jun 01, 2005 through Mar 31, 2006

How Heard about Quitline (Other)	Callers	Percentage
letter from SRS	1	0.3 %
Letter in mail	1	0.3 %
list from person works with	1	0.3 %
literature offer in pack of cigs, literature gave th	1	0.3 %
local hospital	1	0.3 %
Local referral	1	0.3 %
local wic office	1	0.3 %
lozenge package	1	0.3 %
Magazine	1	0.3 %
magazine art.	1	0.3 %
magazine at doctors office	1	0.3 %
magazine-cosmo	1	0.3 %
Magazine, "Woman's World"	1	0.3 %
magizine	1	0.3 %
MAIL	6	1.7 %
mailer	1	0.3 %
mailer/medical card	1	0.3 %
Mailing	7	1.9 %
mailing from social rehab svcs	1	0.3 %
mailing from srs	1	0.3 %
mailing - medical card	2	0.6 %
Mailing with medical card	1	0.3 %
Mailing - "You can stop We can Help"	1	0.3 %
main line	1	0.3 %
Medicaid	1	0.3 %
medicaid card	2	0.6 %
Medicaid Card - Mailing	1	0.3 %
Medicaid Mailing	2	0.6 %
Medical Card	3	0.8 %
medical card - mailing	1	0.3 %
medical mutual online	1	0.3 %
medicare	4	1.1 %
Medicid Mailing	1	0.3 %
mental health dept	1	0.3 %
Montana Tobacco QL	1	0.3 %
NICEDERM	1	0.3 %
Nicoderm Patch booklet	1	0.3 %
Nicorette	1	0.3 %
Nicorrette Pamphlet	1	0.3 %
not sure	3	0.8 %
Off a box of cigarettes	1	0.3 %
off a pack of cigs. Marboro	1	0.3 %
OK quitline	1	0.3 %
Old Broshures	1	0.3 %
Old GAS materials	1	0.3 %
On a brochure type	1	0.3 %
on a card	1	0.3 %
On a paper	1	0.3 %



# Kansas

Jun 01, 2005 through Mar 31, 2006

How Heard about Quitline (Other)	Callers	Percentage
On hospital discharge papers	1	0.3 %
on pack of cigarettes	1	0.3 %
on the news tonight	1	0.3 %
ordered before	1	0.3 %
Other - Phone book	1	0.3 %
other quitline	2	0.6 %
packet in the mail	1	0.3 %
pamphlet	2	0.6 %
Pamphlet from school	1	0.3 %
paper with medicaid card	1	0.3 %
patch box	1	0.3 %
pharmacy	1	0.3 %
Phillip Morris	3	0.8 %
phone book	5	1.4 %
Phonebook	2	0.6 %
Pillip morris leaflet	1	0.3 %
postal mailing	1	0.3 %
posted on a bus	1	0.3 %
poster	1	0.3 %
Poster notes	1	0.3 %
Previous Caller	1	0.3 %
previous clr	1	0.3 %
Previous QL	1	0.3 %
probation officer	1	0.3 %
Quit Assist	2	0.6 %
Quit Assist from Phillip Morris	1	0.3 %
Raytheon mailout for husband	1	0.3 %
referred from another tollfree number	1	0.3 %
Referred to ACS	1	0.3 %
Salina Journal	1	0.3 %
says she keeps a list of these numbers at work	1	0.3 %
school	3	0.8 %
sign in Post office	1	0.3 %
smoking cessation brochure in office	1	0.3 %
smoking cessation class at YMCA	1	0.3 %
Smoking Cessation program	1	0.3 %
Social and Rehabilitation services mail out	1	0.3 %
social services mailing	1	0.3 %
someone at alcohol treatment center	1	0.3 %
SRS	1	0.3 %
SRS building	1	0.3 %
SRS flier	1	0.3 %
SRS Mailing	1	0.3 %
SRS state office	1	0.3 %
state dept of health	1	0.3 %
State Health Dept	1	0.3 %
Ste offices phone book	1	0.3 %
sticker	1	0.3 %



# Kansas

Jun 01, 2005 through Mar 31, 2006

How Heard about Quitline (Other)	Callers	Percentage
teacher	1	0.3 %
telephone book	1	0.3 %
Time Magazine	3	0.8 %
TOBACCO PREVENTIONPROG	1	0.3 %
Tobacco Prevention Program in Salina	1	0.3 %
Transferred to us from phillip morris (kan-stop)	1	0.3 %
unknown	2	0.6 %
unsure	1	0.3 %
water cooler	1	0.3 %
we care clinic	1	0.3 %
WIC	9	2.5 %
Wick office	1	0.3 %
WIC/ KS	1	0.3 %
WIC office	1	0.3 %
WIC office poster	1	0.3 %
WIC program	1	0.3 %
WIC tear off	1	0.3 %
workpost card	1	0.3 %
wound center	1	0.3 %
Yellow pages	1	0.3 %
<b>Total:</b>	<b>363</b>	<b>100.0 %</b>